



### **Informative and consent to the personal given treatment**

Pursuant to the terms and conditions of art. 13 of the Legislative Decree 196/2003, regarding the handling of personal data supplied to Martinelli Luce we inform the data subject as follows:

- a) **Details collected.** The only personal data collected by Martinelli Luce are those voluntarily provided by the data subject in completing the registration form for access to the service. The fewest possible types of details for the provision of the service will be retained.
- b) **Purposes of the handling.** The personal data, ordinary and sensitive will be processed and utilized for the service. More specifically:
- to enroll the interested one to the services Mailing List and Newsletter that Martinelli Luce uses in order to always hold update own customers and the customers of the [www.martinelliluce.it](http://www.martinelliluce.it) portal who enroll themselves to the service;
  - forward to the data subject information about the activities and initiatives of Martinelli Luce and/or of third parties;
  - forward to the data subject informative or advertising material and make, even interactive, commercial communications;
  - perform activities aimed at the sale or positioning of goods or services;
  - elaborate statistical studies and surveys on sales, clients and other information, perform marketing activities and eventually communicate the same to third parties;
  - transmit the data, thus collected and elaborated, to third parties for licit commercial and/or statistical purposes, and also for the purpose of sale or purchase of goods or services.

The data supplied will be processed and retained by Martinelli Luce in accordance with current regulations, for the purposes outlined above and for any future relations which may be established, except in the case of the data subject expressly withdrawing authorization for processing.

c) **Modes of processing.** The processing is performed through any operation or set of operations among those indicated in art. 4 comma 1 of the Legislative Decree 196/2003 and is carried out with the help of manual or computerized means; the data supplied will be stored on magnetic supports or paper in full respect of the safety requirements laid down by law, and may be divulged to employees, consultants and legal advisors outside the company who may be appointed to the processing for the aspects which concern them, and also for the administrative and fiscal management of the relation. The personal data supplied may be processed for the purposes laid down under b) also by means of fax, SMS and other computerized and/or automated systems of transmission and communication. Martinelli Luce undertakes not to utilize data which have been indicated as incorrect until such incorrectness has been rectified.

d) **Provision of data.** The data subject is free to provide the personal data or otherwise, but such provision may be obligatory on the basis of laws or Community or other regulations, or on the basis of provisions issued by the competent authorities.

e) **Refusal to provide the personal data.** Refusal to provide the personal data may mean that it is impossible to utilize the Martinelli Luce products and services, to set up new relations, to enter into contracts and to perform the services for which a knowledge of such data appears indispensable.

f) **Communication of the data.** The personal data supplied may be communicated to employees, external consultants, accountants, lawyers, banks, service and consultancy companies. Within the sphere of its institutional activity Martinelli Luce may also communicate the data provided to:

- third parties appointed to perform activities directly connected with and instrumental to the provision of the Martinelli Luce products and services, or with which the firm has drawn up commercial agreements functional to the dissemination and development of the services to be provided, a detailed list of which is available upon the express request of the data subject;

- other companies which offer goods and/or services belonging to trade categories advertised through Internet with which Martinelli Luce has drawn up commercial agreements.

g) **Dissemination of data and transfer abroad.** The personal data supplied are not subject to dissemination and may be transferred abroad.

h) **Data controller and processor.** The data controller and processor is Martinelli Luce. The data controller for Martinelli Luce is the administrator. The Imprendi srl is name Responsible for the treatment and the management of the data in the [www.martinelliluce.it](http://www.martinelliluce.it). Such data come from registrations directed to the services of the portal or have been supplied from Martinelli Luce previously authorization of the customers.

i) **Rights of the data subject.** Art. 7 of the Legislative Decree 196/2003, gives the data subject the right:

- to obtain confirmation of the existence or otherwise of personal data regarding him/her, whether or not these are already recorded, and their communication in intelligible form;
- to be informed of the source of the personal data;
- to be informed of the purposes and methods of the processing;
- to be informed of the logic applied to the processing if the latter is carried out with the help of electronic means;
- to be informed of the identification data regarding data controller, data processor and the representative designated as per art. 5 comma 2 of the Legislative Decree 196/2003;
- to be informed of the entity or category of entities to whom or which the personal data may be communicated and who or which may come to know such data in their capacity as designated representative, data processor or person in charge of the processing;
- to obtain the updating, rectification or, where interested, the integration of the data;
- to obtain the erasure, the rendering anonymous or blocking of data that have been processed unlawfully, including data the retention of which is unnecessary for the purposes for which it has been collected or subsequently processed;
- to obtain certification to the effect that the operations as per the two preceding paragraphs have been notified, even as regards contents, to the entities to whom or which the data have been communicated or disseminated, except in the case where such compliance proves to be impossible, or involves an employment of resources which is manifestly disproportionate to the defended right;
- to object, wholly or partially, on legitimate grounds, to the processing of personal data concerning him/her, even where these are relevant to the purpose of the collection;
- to object to the processing of personal data concerning him/her carried out for the purpose of sending advertising material or direct selling, or for the performance of market research or commercial communication surveys.

The supplied data may be verified upon request at Martinelli Luce, and may be updated and/or rectified by letter or fax, and also via e-mail sent to the following address: [privacy.police@martinelliluce.it](mailto:privacy.police@martinelliluce.it). The erasure of the personal data provided may be requested through the same means.

In the event of Martinelli Luce being requested to erase the personal data supplied, the firm shall proceed to comply with the request without delay and without further notice and/or communication. In the event of the erased data being essential to the services supplied or for the relations set up, such erasure will entail the immediate cessation of the same.

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Having examined the above informative note regarding the processing of personal data performed by Martinelli Luce pursuant to art. 13 of the Legislative Decree no. 196 dated 30 June 2003, I hereby freely consent

- 1) to the processing in accordance with the legal provisions of the personal data, both ordinary and sensitive, which concern me, for the purposes laid down in para. b) of the informative note and to the communication of the same to the entities indicated in para. f) of the informative note;
- 2) to that I come enrolled to the free services Mailing List and Newsletter of Martinelli Luce. I can be cancelled later on from the list of those who they receive such services;
- 3) that I may be sent, even by means of automated call systems without the intervention of an operator, and therefore also by means of electronic mail, fax, SMS etc, advertising materials and commercial communications relating to any event, activity and/or service promoted or created by Martinelli Luce, albeit reserving the right to object to such utilization at a future date.